



# INTERNATIONAL CONFERENCE

## Resilience and sustainability of hazelnut farming: a regenerative approach

Adopting sustainable agricultural practices has become of paramount importance in the hazelnut industry. Regenerative agriculture principles combine sustainable innovation and tradition, providing a practical solution to develop a resilient and successful value chain.

### FRIDAY MAY 19th Regenerative practices in hazelnut orchards

13:00 – 14:30 Registration of participants

conference moderator **Lorenzo Tosi** journalist

#### 14:30 Institutional greetings

**Ignazio Marcello Mancini** | Magnificent Rector University of Basilicata  
**Vito Bardi** | President of the Basilicata Region  
**Mario Guarente** | Mayor of Potenza

#### 14:50 "Conference introduction"

**Tommaso De Gregorio** | Head of Agri Competence Centre - Ferrero Hazelnut Company

#### 15:10 "Innovations among the Italian hazelnut varieties"

**Daniela Farinelli** | University of Perugia

#### 15:30 "Nutrient deficiency symptoms and threshold values in Hazelnut in response to macro nutrient supply"

**Wim Voogt** | University of Wageningen (NL)

#### 15:50 "Sustainable Hazelnut Orchard Management"

**Nadia Valentini** | University of Turin

#### 16:10 "Exploring Electric Weed Control in Hazelnut"

**Marcelo Moretti** | University of Oregon (USA)

#### 16:30 "Irrigation scheduling and management"

**Graziano Ghinassi** | University of Florence - DAGRI

Coffee Break

#### 17:10 "Promiscuous Agroforestry: hazelnut and zootechnics"

**Carlo Cosentino** | University of Basilicata – SAFE

#### 17:30 "Sustainability assessment of hazel tree orchard systems"

**Giuseppe Celano** | University of Salerno - DIFARMA

#### 17:50 "Carbon sequestration of hazelnut orchards in central Italy"

**Valerio Cristofori** | University of Tuscia – DAFNE

#### 18:10 Conclusions

**Lorenzo Tosi**

### SATURDAY MAY 20th Hazelnut value chains: examples and potential

08:30 – 09:00 Registration of participants

conference moderator **Lorenzo Tosi** journalist

#### 09:00 Institutional greetings

**Giorgio Maria Bergesio** | Vice-President of the Senate Agriculture and Industry Committee

#### 09:10 "Conference introduction"

**Federico Laudazi** | Head of Agribusiness Deployment Italy - Ferrero Hazelnut Company

#### 09:30 "Rural development 2023-27 and production chains"

**Vittorio Restaino** | PSR Management Authority Basilicata Region

#### 09:50 "Hazelnut in Spain"

**Mercè Rovira Cambra** | IRTA-Institute of Agrifood Research and Technology, Catalunya, (SPA)

#### 10:10 "The French Orchard of hazelnuts"

**Leyla Ramade** | Unicoque – KOKI Noisettes & Noix de France

Coffee Break

#### 10:50 Institutional greetings

**Gianluca Gallo** | Calabria Region Agriculture Councilor

#### 11:00 "The role of the Agronomist and Forestry Doctor in agronomic assistance to farms"

**Domenico Laviola** | President of the Basilicata Federation of Agronomists and Foresters

#### 11:10 "Monitoring pollinating insects in hazelnut orchards"

**Simone Mazzola** | Company 3Bee

#### 11:30 "The experience of the hazelnut round table in Piemonte"

**Simone Bardella** | AGRION Foundation

#### 11:40 "The hazelnut: statistics in support of national policies"

**Francesco Licciardo** | CREA, Research Centre for Agricultural Policies and Bio-Economy

#### 11:50 "The development of new value chains: the case of Calabria in Guscio"

**Mario Caligiuri** | Rete di Impresa Calabria in Guscio

#### 12:10 "The development of new value chains: the case of Basilicata in Guscio"

**Giuseppe Coletta** | Rete di Impresa Basilicata in Guscio

#### 12:20 Conclusions

**Lorenzo Tosi**

GREAT HALL - CAMPUS UNIVERSITARIO  
UNIBAS MACCHIA ROMANA - POTENZA

FRIDAY MAY 19th h. 14:30 - 19:30

SATURDAY MAY 20th h. 9:00 - 13:00

Free admission  
Mandatory registration  
limited seats

